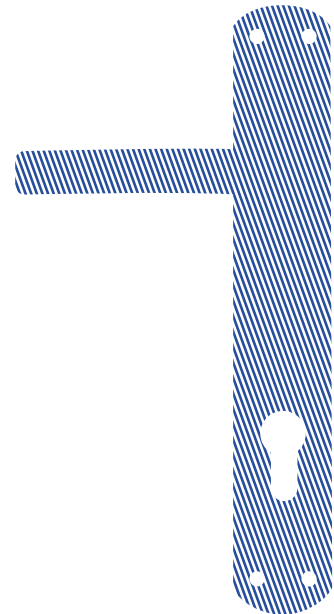




European Conference on Ambient Intelligence
November 18th to 21nd 2009 | Salzburg, Austria

Sponsor Invitation



What is Aml09?

Ambient Intelligence represents a vision of the future where we shall be surrounded by technological means, sensitive and responsive to people and their behaviors, deliver advanced functions, services and experiences. Ambient intelligence are expected to combine concepts of ubiquitous technology, intelligent systems and advanced user interfaces putting the humans in the centre of technological developments. Future contextual solutions are envisaged exploiting the power of Ambient Intelligence. The conference is held in the famous city of [Salzburg](#) in Austria, where history and culture meet modern science and research as it was proven in several conferences before.

The 3rd European Conference on Ambient Intelligence Aml09 takes place from [18th to 21st November 2009](#).

AMI-09 will bring keynotes, technical papers, workshops, industrial case studies, posters & demos, panels and landscapes. In addition to these categories we will feature ambient visions to look into the next decade of Ambient Intelligence.

Who will be at Aml09?

Aml09 aims to bring together researchers from academia and industry from various disciplines that constitute the field of Ambient Intelligence to present the latest results, discuss the state of art and think about the future.

If your organization supplies systems or products that involve ambient systems then this conference will be of a special interest to you. Aml09 is the place your organization needs to be to learn about leading-edge research and imminent technologies.

What are the benefits of sponsoring Aml09?

Publicity

Sponsors are not only featured on the Aml09 website but are an important part of the conference communication and design. About 150 people will attend Aml09 while many more will have their eyes on the conference to keep in touch with the newest developments in the area of Ambient Intelligence.

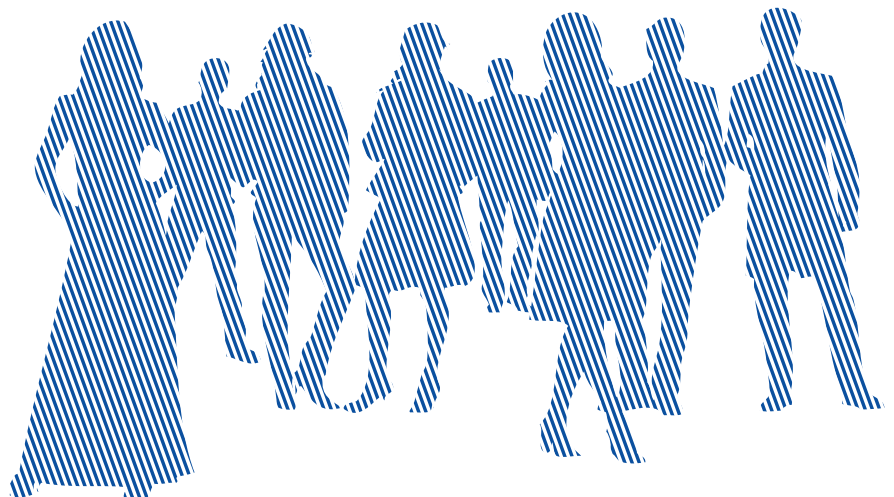
Your sponsorship of this excellent conference is also a strong statement about your organization's commitment to the field of Ambient Intelligence as well as to the professional development of your staff.

Professional Development

Aml can help you to cross-fertilize ideas and knowledge between professionals in different disciplines like management, design and development of interactive system solutions. Added to this mix there are students, educators and the leading researchers in the field of Ambient Intelligence attending the conference. Your staff can benefit from inspiration and education in both breadth and depth by attending the conference. Besides that also a social event gives the possibility to mix with professionals from other disciplines and to create networks where they are needed.

Business Development

Showcasing your organization through a sponsorship increases the awareness of your products and services. Opportunities are given to sponsors to maximize their efforts in this area.



Gold Package: (8.000€ contribution)

Signage

Prominent logo display at the conference plenary and the social event.

Conference & Social Event Passes

Three (3) complimentary passes to all sessions including the social event.

Communication

Premium naming as Gold sponsor in distributions like press releases.

Web link

Premium feature of your company's logo on the conference website and hyperlink to your company's website.

Advertisement

One full-page advertisement space (inside pages) in the Conference Program & Adjunct Proceedings, which will be distributed to all conference participants. (Note: Due to the fact that Adjunct Proceedings are printed in black and white logos are printed in black and white too).

Special Recognition in Plenary Sessions

Gold Sponsors receive special recognition in the opening and closing general sessions. Individual slides of Gold Sponsor logos are also part of the conference slide show preceding each of these general sessions.

Premium Exhibit Booth

A set of booths in a premium location have been set aside for Gold Sponsors on a „first come, first served“ basis. Use this benefit to advertise your most recent technology, increase market awareness of your organization and even elicit expert feedback on technology prototypes.

Prominent logo display on the Aml09 registration bag

Gold Sponsor logos are also specially recognized due to a premium placement on the Aml09 registration bag provided to all conference participants. (Note: a limited number of places are available on a „first come, first served“ basis. Logo artwork must be received before the production deadline and has to be in one (1) color defined by the conference organizers.)

Premium Promotional Inserts

Insertions of your company's promotional brochure (max. 4pages, A4) in the conference bag, which will be distributed to all conference participants.

Silver Package: (5.000€ contribution)

Signage

Logo display at the conference plenary and the social event.

Conference & Social Event Passes

Two (2) complimentary passes to all sessions including the social event.

Communication

Naming as Silver sponsor in distributions like press releases.

Web link

Feature of your company's logo on the conference website and hyperlink to your company's website.

Advertisement

One full-page advertisement space (inside pages) in the Conference Program & Adjunct Proceedings, which will be distributed to all conference participants. (Note: Due to the fact that Adjunct Proceedings are printed in black and white logos are printed in black and white too).

Logo display on Aml09 registration bag

Silver Sponsor logos are also specially recognized on the Aml09 registration bag provided to all conference participants. (Note: a limited number of places are available on a „first come, first served“ basis. Logo artwork must be received before the production deadline and has to be in one (1) color defined by the conference organizers.)

Promotional Inserts

Insertions of your company's promotional brochure (max. 2pages, A4) in the conference bag, which will be distributed to all conference participants.



Bronze Package: (3.000€ contribution)

Conference & Social Event Passes

One (1) complimentary pass to all sessions including the social event.

Communication

Naming as Bronze sponsor in distributions like press releases.

Web link

Feature of your company's logo on the conference website and hyperlink to your company's website.

Advertisement

The company logo of Bronze sponsors is placed in the Conference Program & Adjunct Proceedings, which will be distributed to all conference participants.

Recognition in Plenary Sessions

Bronze Sponsors receive recognition in the opening and closing general sessions. Individual slides of Bronze Sponsor logos are also part of the conference slide show preceding each of these general sessions.

Promotional Inserts

Insertions of your company's promotional brochure (max. 1page, A4) in the conference bag, which will be distributed to all conference participants.

Contact data

In case of any further questions please do not hesitate to contact the conference administration team:

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Special Offers:

Lanyard Sponsoring (1000€)

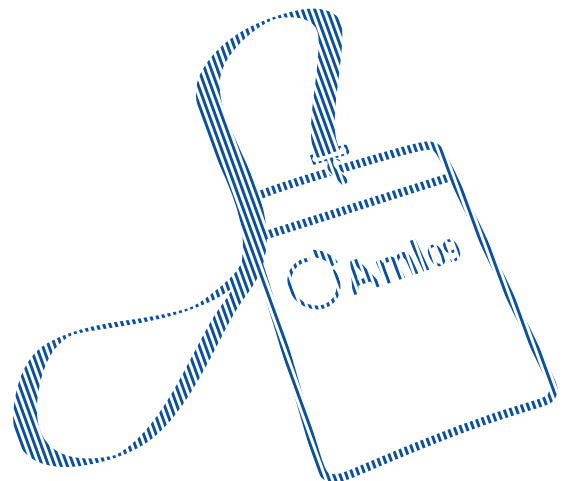
The company logo is printed prominently on the lanyards, which will be distributed to all conference participants. Conference badges are attached to the lanyards and carried throughout the whole conference.

Marketing Board (500€)

Aml09 offers special marketing boards (2 single sided spaces, each with about 100 cm wide and 140cm high display area) placed in a premium location. Marketing boards can be used to promote companies interests or projects and are a highly effective communication medium.

Exhibition Booth (1500€)

A set of booths is available for sponsors on a „first come, first served“ basis. Use this benefit to advertise your most recent technology, increase market awareness of your organization and even elicit expert feedback on technology prototypes.



Website

We also invite you to visit our website under

<http://www.ami-09.org>